

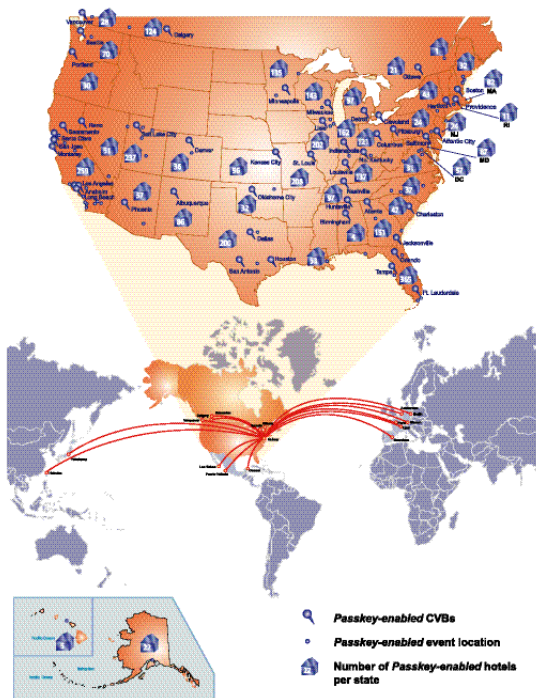


Passkey At A Glance

Passkey is the leading group booking engine and revenue management solution for the meetings and conventions industry. More meeting planners request Passkey by name than any other convention housing technology.

Passkey is the only group reservations management and distribution system that decreases manual processes, and increases efficiency and revenue by automating the group housing process. Passkey's Internet-based tools and solutions gives all parties involved total control of events, reduces attrition exposure, and the ability to access and share data in real time from a centralized, online system.

Passkey-enabledSM Global Network



Passkey is the largest processor of group hotel reservations:

- 9,900 active users of Passkey.
- 85% of the top North American meetings and conventions cities rely on Passkey's state-of-the-art technology.
- 4,500 hotels have participated in *Passkey-enabled* events.
- Currently, 1,500 meeting planners use Passkey.
- 250 major meeting & convention cities have hosted *Passkey-enabled* events.

Are you part of the growing *Passkey-enabled* Global Network?

As the Passkey network expands, its robust technology will make it easier for you to manage successful meetings...whenever, wherever!

More meeting planners rely on Passkey every-day, including:

American Physical Therapy Association (APTA) • CA World • CIBA Vision • IDG World Expo • MediaLive International • Mary Kay Travel • The PGA of America.

Over 2,000 major events of all sizes have run through the system, including:

Major League Baseball All-Star Game • NCAA Women's Final Four • 2002 Winter Olympics • COMDEX • Super Bowl • U.S. Figure Skating Championships • World Police & Fire Games • MacWorld • NSTA • HITEC • Yankee Dental Congress • APTA Conferences. Plus hundreds of small corporate meetings, weddings, and events such as the Catalyst Conference and the Boston College Trustee Meeting.

More meeting management companies and travel agencies turn to Passkey to help manage their group events, including:

American World Travel • ConferenceDirect • Conferon, Inc. • Hewins Carlson Wagonlit • New Mexico Travel • Omega World Travel • PGI, Inc. • Presidential Worldwide Travel • SMG World • WorldTravel BTI.

And more than 4,500 hotels are already *Passkey-enabled*, including:

Boca Resort, Inc. • Fairmont Hotels & Resorts • Hilton Hotels Corporation • Hyatt Corporation • Marriott International, Inc. • Omni Hotels.

Leading meeting & convention cities that have managed successful *Passkey-enabled* events include:

Anchorage • Atlanta • Atlantic City • Austin, TX • Baltimore • Barcelona, Spain • Berlin, Germany • Beverly Hills • Boston • Calgary, Canada • Cancun, Mexico • Cincinnati • Chicago • Coronado, CA • Dallas • Denver • Detroit • Dorado, PR • Edmonton, Canada • Fort Lauderdale • Honolulu • Houston • Indianapolis • Kapalua, HI • Lake Buena Vista, FL • Las Vegas • Long Beach •

Los Angeles • Memphis • Miami • Minneapolis • Munich, Germany • Monterey • Nashville • New Orleans • New York • Orlando • Ottawa, Canada • Palm Springs • Philadelphia • Phoenix • Reno • Sacramento • Salt Lake City • San Antonio • San Jose • San Diego • San Francisco • Savannah • Seattle • St. Louis • St. Petersburg • Toronto, Canada • Tucson • Vancouver, Canada • Versailles, France • Wailea, HI • Washington, DC • Whistler, Canada.

